

CPD Seminar – “Mega Mall in the New Era - their design, operation and influence to the Urban Structure”



The term “Super-Mall” is no longer appropriate to describe large-size shopping facilities in Hong Kong in recent years. Instead, the name “Mega Mall” is more appropriate nowadays. Since some large-size shopping centres have been developed in early 1980s, these facilities have changed the shape of Hong Kong’s urban and social form. How large these shopping facilities are? What is the design rationale behind to make these facilities work? Are there any eye-catching features worth noting in these huge projects? These issues will be elaborated by professionals who have involved in the recent mega mall developments. You are welcomed to join this seminar to explore the influence of mega mall.

The Speakers and the Seminar Programme

The Seminar is organized by the Division of Building Science and Technology of the City University of Hong Kong as part of her BuiltExpo 2008 - Student Projects of the Year Competition and Exhibition event. It comprises 3 talks to be delivered by distinguished practitioners in related professions. The main theme for the BuiltExpo 2008 is “Towards Building Excellence”. Details of the seminar are shown below:

Date:	19 April 2008
Time:	9:15am to 12:30pm
Venue:	Lecture Theatres 15 and 17, 4/F, Academic Building, City University of Hong Kong
Target Audience	Members of HKIE, HKIS, HKIA, HKIP, HKICM, HKIH, CIOB, RICS, RIBA, CIAT, BIFM, HKICW, ICW, HKIConstE and other related professional bodies.
Format:	Seminar presentation will be conducted in LT-17, and video conferencing arrangement will be used in LT-15. <i>Seats will be made on a first-come, first-served basis.</i>
Fee:	Free of Charge (Division of Building Science & Technology BuiltExpo 2008 Event)

Note: Attendance Certificate will be issued to participants who have registered and attended the seminar.

Time	Programme	Speaker
9:15am - 9:30am	- Registration -	
9:30am - 9:40am	Introduction of the seminar title by Professor C M Tam, Department of Building and Construction, City University of Hong Kong.	
9:40am - 10:20am	Talk 1: Why MegaBox?	Mr. Phil Kim, Managing Director, The Jerde Partnership.
10:20am - 11:00am	Talk 2: The Design, Construction and Operation of the Elements Project in Kowloon Station	Mr. Edward Wong, Chief Project Manager - Property, MTR.
11:00am - 11:30am	- Tea Break (Including BuiltExpo Visit) -	
11:30am - 12:10pm	Talk 3: Retail in the Urban Fabric	Dr. Wong Wah Sang, Associate Professor, Faculty of Architecture, Hong Kong University.
12:10pm - 12:25pm	Question and Answer Session	All Speakers
12:30pm	Presentation of Souvenir	Division of Building Science & Technology, City University of Hong Kong.

Application Deadline: 8 April 2008

General Information

1. Please return the enrolment form either by fax (27889716) or e-mail (bseminar@cityu.edu.hk) to the Division of Building Science and Technology, City University of Hong Kong on or before 8 April 2008.
2. Applications will be dealt with on a first-come, first-served basis.
3. Personal data provided on the enrolment form will be used by the Division of Building Science and Technology for purposes relating to the enrolment process.
4. The Division reserves the right not to admit an applicant. Place allocated is not transferable.
5. The Division reserves the right to alter the details of the programme such as date, time, venue and substitution of speakers or to cancel the programme in case of need.
6. Participants will receive an acknowledgement for the programme enrolment by e-mail. Unless otherwise notified, participants should attend the seminar at the time and venue specified in the brochure.
7. For enquiries, please contact:
City University of Hong Kong, Division of Building Science and Technology, Room 5410, 5/F, Mong Man Wai Building, Tat Chee Avenue, Kowloon.
(Office hour: Monday – Friday: 8:15am to 12:30pm, 1:30pm to 5:15pm, Saturday: 9:15am to 12 noon)

Telephone: 27889687 / 27887190 **Fax:** 27889716 **E-mail:** bseminar@cityu.edu.hk **Web site:** <http://www.cityu.edu.hk/bst>

Enrolment Form

(Photocopy this form if required)

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Please reserve one place for me in the Seminar with my personal particulars as follows:

Name _____ (English) _____ (Chinese)

HKID Card No. (____) ____ ____ ____ ____ X X () *please exclude the last 2 digits of the ID Card no.*

Correspondence Address _____

Company Name _____ Position _____

Telephone _____(day) _____(night) Fax _____

Professional Organization (*if any*) _____ Membership No. (*if any*) _____

E-mail (*must be filled*) _____

Membership Category: Full / Graduate / Non Member (*encircle where appropriate*)

Declaration

- ◆ I hereby declare that I have read and understand the General Information stated in the programme brochure.
- ◆ I consent that if admitted to the seminar, I will conform to the Statutes and Regulation of the University.

Signature _____

Date _____